

PCSW&HR Awarded 17th Intercultural Innovation Award by United Nation Alliance of Civilization and BMW Group

As Chairman Pakistan Council for Social Welfare & Human Rights (PCSW&HR), it is really matter of great honor for me to inform your good self that PCSW&HR has been awarded the 17th Intercultural Innovation Award by United Nation Alliance of Civilization and BMW group, to acknowledge the PCSW&HR achievements in the promotion of intercultural understanding and cooperation through the use of innovate methods and tools.

After achieving the intercultural innovation award now PCSW&HR is member of World Intercultural Facility of Innovation (WIFI) and PCSW&HR URL and its activities are now available on the URL as following link

[\(http://interculturalinnovation.org/pakistan-council-for-social-welfare-human-rights/\)](http://interculturalinnovation.org/pakistan-council-for-social-welfare-human-rights/).

We are proud that due to our humble efforts to get this International Award we are success to create a soft image of Pakistan at global level, we were able to prove it that all perception about Pakistan is absolutely differ then reality, that reality is Pakistan is a not a fail state with the culture of extremism and terrorism but it is a emerging state where the civil society and Government is sincerely active to make a Pakistan with the culture of peace, justice, equality, human rights, supremacy of Law and in Pakistan the cultural diversity is beauty of our country and Nation.

No doubt this great achievement is due to efforts of PCSW&HR's executives and staff as well as sincere feedback and technical support by our all of sincere friends and peace lovers. This achievement is not only for PCSW&HR, but it is a global recognition and achievement of entire Pakistani Nation and Government. PCSW&HR dedicates this award to all civilian & military people those martyred or scarify during the fight against terrorism and extremism at global level especially in Pakistan.

The copy of intercultural innovation award by the United Nation Alliance of Civilization and BMW group is as under.

**Muhammad Ijaz Noori,
Chairman.**

THE INTERCULTURAL INNOVATION AWARD

A partnership between
United Nations Alliance of Civilizations & BMW Group

CERTIFICATE

New York/Munich, 12 December 2011

We are pleased to inform you that the Pakistan Council for Social Welfare and Human Rights (PCSWHR) has been awarded the **17th prize of the Intercultural Innovation Award**, a partnership between the United Nations Alliance of Civilizations and the BMW Group.

The selection process for the Intercultural Innovation Award has been very competitive. More than 400 proposals were received from 70 countries and were evaluated using a comprehensive set of criteria by an international jury of experts.

The PCSWHR has demonstrated outstanding achievement in the promotion of intercultural understanding and cooperation through the use of innovative methods and tools. In recognition of this accomplishment, the UNAOC and the BMW Group are pleased to welcome the PCSWHR to the World Intercultural Facility for Innovation (WIFI), a platform for awardees to connect with potential partners and mentors. As a member of the WIFI, the PCSWHR will receive visibility and support in order to scale up and replicate the project.

Congratulations for your success and accomplishment.

Yours sincerely,



Marc Scheuer

Director, United Nations Alliance of Civilizations



Konstanze Carreras

Corporate Social Responsibility, BMW Group

